

MTD Sales
172.25 L

Brand Share %
11.04 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	102.07	9.24 %
Fridge	32.34	20.03 %
LED TV	28.30	17.30 %
Wash-Mac	5.18	5.93 %
D-Freez	2.09	79.46 %
Vac-Clea	0.82	8.76 %
W-Disp	0.74	75.30 %
Oven	0.65	5.01 %
W.Heater	0.05	4.82 %
Total	172.25	11.04 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	86.37	10.38 %
KL-SOUTH	85.88	11.79 %
Total	172.25	11.04 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	42.72	7.73 %
Fridge	22.54	25.19 %
LED TV	16.50	16.41 %
Wash-Mac	1.93	3.74 %
D-Freez	1.25	100.00 %
Vac-Clea	0.69	7.76 %
W-Disp	0.49	100.00 %
Oven	0.19	1.66 %
W.Heater	0.05	5.84 %
Total	86.37	10.38 %

Branch *	MTD Sales L	Brand Share %
KZD1	87.70	10.41 %
Total	86.37	10.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	59.35	10.75 %
LED TV	11.80	18.71 %
Fridge	9.80	13.61 %
Wash-Mac	3.24	9.07 %
D-Freez	0.84	60.87 %
Oven	0.45	34.19 %
W-Disp	0.25	50.43 %
Vac-Clea	0.14	24.44 %
Total	85.88	11.79 %

Branch *	MTD Sales L	Brand Share %
TVP1	35.04	9.04 %
PNL1	6.05	5.55 %
TVSD		0.00 %
Total	85.88	11.79 %