

MTD Sales
71.48 L

Brand Share %
13.57 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	38.02	12.28 %
Fridge	15.10	18.91 %
LED TV	13.85	18.22 %
Wash-Mac	3.70	7.76 %
Chimney	0.43	6.82 %
Oven	0.19	3.08 %
W.Heater	0.12	12.84 %
W-Disp	0.06	44.64 %
Total	71.48	13.57 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	45.85	15.81 %
KL-SOUTH	25.62	10.82 %
Total	71.48	13.57 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	22.61	12.95 %
Fridge	11.98	30.03 %
LED TV	8.71	21.13 %
Wash-Mac	1.92	8.04 %
Chimney	0.43	7.83 %
Oven	0.08	1.93 %
W-Disp	0.06	100.00 %
W.Heater	0.06	11.06 %
Total	45.85	15.81 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
WHKZ	-0.41	4.68 %
Total	45.85	15.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	15.41	11.42 %
LED TV	5.15	14.78 %
Fridge	3.12	7.80 %
Wash-Mac	1.78	7.48 %
Oven	0.11	5.85 %
W.Heater	0.07	14.86 %
Total	25.62	10.82 %

Branch *	MTD Sales L	Brand Share %
TVP1	10.45	9.13 %
PAS1	5.70	11.06 %
PNL1	0.46	1.28 %
TVSD		0.00 %
WHTM		0.00 %
Total	25.62	10.82 %