

MTD Sales
137.26 L

Brand Share %
10.97 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	42.83	17.60 %
LED TV	41.61	16.55 %
Air-Cond	22.93	5.06 %
Wash-Mac	11.48	5.88 %
Vac-Clea	9.76	45.14 %
D-Freez	4.38	78.74 %
Small-Ap	1.43	7.22 %
W.Heater	0.85	10.49 %
Oven	0.83	6.95 %
Gas-Stov	0.50	2.42 %
W-Disp	0.36	54.08 %
Chimney	0.31	1.60 %
Total	137.26	10.97 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	98.37	12.90 %
KL-SOUTH	33.53	8.71 %
KL-CENTRAL	5.36	5.19 %
Total	137.26	10.97 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	27.79	20.54 %
LED TV	27.74	18.94 %
Air-Cond	19.29	6.78 %
Vac-Clea	9.07	48.85 %
Wash-Mac	8.16	6.97 %
D-Freez	2.98	80.12 %
Small-Ap	0.88	6.74 %
W.Heater	0.82	13.83 %
Oven	0.64	7.32 %
Gas-Stov	0.50	4.22 %
Chimney	0.31	1.85 %
W-Disp	0.19	57.27 %
Total	98.37	12.90 %

Branch *	MTD Sales L	Brand Share %
BSY1	7.62	7.57 %
VLC1	6.00	9.67 %
WHKZ	-1.29	6.09 %
Total	98.37	12.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	13.32	16.59 %
Fridge	12.45	13.83 %
Wash-Mac	3.00	4.57 %
Air-Cond	2.08	1.65 %
D-Freez	1.27	74.19 %
Vac-Clea	0.56	33.93 %
Small-Ap	0.55	10.32 %
W-Disp	0.17	50.79 %
Oven	0.11	4.86 %
W.Heater	0.03	1.61 %
Total	33.53	8.71 %

Branch *	MTD Sales L	Brand Share %
TVP1	12.53	7.60 %
KOM1	6.02	7.01 %
PAS1	4.32	7.01 %
PNL1	2.85	7.37 %
WHTM	-0.66	6.81 %
Total	33.53	8.71 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	2.59	14.31 %
Air-Cond	1.55	3.71 %
LED TV	0.55	2.23 %
Wash-Mac	0.32	2.53 %
Vac-Clea	0.13	9.30 %
D-Freez	0.13	100.00 %
Oven	0.09	8.14 %
Total	5.36	5.19 %

Branch *	MTD Sales L	Brand Share %
KOC1	5.36	5.12 %
WKOC		0.00 %
Total	5.36	5.19 %