



KL : HAIER Sales Performance 28/05/2026 8:02 AM

MTD Sales
107.62 L

Brand Share %
13.45 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	35.40	20.62 %
Air-Cond	30.36	9.08 %
LED TV	29.49	22.42 %
Wash-Mac	6.33	5.74 %
Vac-Clea	1.90	15.89 %
D-Freez	1.67	91.61 %
Chimney	1.61	11.23 %
W-Disp	0.48	85.52 %
Oven	0.38	2.75 %
W.Heater	0.02	0.76 %
Total	107.62	13.45 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	70.49	15.20 %
KL-SOUTH	37.13	11.04 %
Total	107.62	13.45 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	27.75	27.17 %
LED TV	21.64	28.74 %
Air-Cond	12.54	7.16 %
Wash-Mac	3.24	4.92 %
Vac-Clea	1.64	14.41 %
Chimney	1.61	11.37 %
D-Freez	1.31	100.00 %
W-Disp	0.48	100.00 %
Oven	0.27	2.27 %
W.Heater	0.02	1.24 %
Total	70.49	15.20 %

Branch *	MTD Sales L	Brand Share %
KZSD	0.49	12.88 %
WHKZ	-1.31	6.54 %
Total	70.49	15.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	17.82	11.20 %
LED TV	7.85	13.96 %
Fridge	7.64	11.00 %
Wash-Mac	3.09	6.96 %
D-Freez	0.36	69.99 %
Vac-Clea	0.26	45.45 %
Oven	0.11	5.50 %
Total	37.13	11.04 %

Branch *	MTD Sales L	Brand Share %
TVP1	21.83	9.79 %
PNL1	2.67	7.76 %
TVSD		0.00 %
Total	37.13	11.04 %