

MTD Sales
166.61 L

Brand Share %
11.15 %

Information:

MTD : 01-04-2026 To 27-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	100.30	9.51 %
Fridge	29.64	19.09 %
LED TV	27.48	17.23 %
Wash-Mac	4.98	5.95 %
D-Freez	2.09	79.46 %
W-Disp	0.80	76.71 %
Oven	0.65	5.30 %
Vac-Clea	0.62	7.18 %
W.Heater	0.05	4.99 %
Total	166.61	11.15 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	85.31	12.12 %
KL-NORTH	81.30	10.29 %
Total	166.61	11.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	59.07	11.10 %
LED TV	11.80	19.02 %
Fridge	9.52	13.69 %
Wash-Mac	3.24	9.28 %
D-Freez	0.84	60.87 %
Oven	0.45	34.19 %
W-Disp	0.25	50.43 %
Vac-Clea	0.14	24.44 %
Total	85.31	12.12 %

Branch *	MTD Sales L	Brand Share %
TVP1	34.76	9.29 %
PNL1	6.05	5.85 %
TVSD		0.00 %
Total	85.31	12.12 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	41.23	7.89 %
Fridge	20.13	23.46 %
LED TV	15.68	16.09 %
Wash-Mac	1.74	3.56 %
D-Freez	1.25	100.00 %
W-Disp	0.55	100.00 %
Vac-Clea	0.48	5.98 %
Oven	0.19	1.76 %
W.Heater	0.05	6.09 %
Total	81.30	10.29 %

Branch *	MTD Sales L	Brand Share %
KZD1	82.63	10.33 %
Total	81.30	10.29 %