

MTD Sales
124.22 L

Brand Share %
10.95 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	38.43	17.66 %
LED TV	36.40	16.18 %
Air-Cond	22.00	5.23 %
Wash-Mac	10.48	6.07 %
Vac-Clea	8.66	44.30 %
D-Freez	4.22	78.12 %
Small-Ap	1.34	7.50 %
W.Heater	0.79	10.80 %
Oven	0.73	7.14 %
Gas-Stov	0.50	2.65 %
W-Disp	0.36	54.08 %
Chimney	0.31	1.70 %
Total	124.22	10.95 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	88.82	12.83 %
KL-SOUTH	30.92	8.67 %
KL-CENTRAL	4.48	5.25 %
Total	124.22	10.95 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	25.75	21.13 %
LED TV	23.51	18.08 %
Air-Cond	18.37	6.94 %
Vac-Clea	7.97	48.04 %
Wash-Mac	7.16	6.87 %
D-Freez	2.82	79.23 %
Small-Ap	0.84	7.08 %
W.Heater	0.76	14.17 %
Oven	0.64	8.66 %
Gas-Stov	0.50	4.72 %
Chimney	0.31	1.94 %
W-Disp	0.19	57.27 %
Total	88.82	12.83 %

Branch *	MTD Sales L	Brand Share %
BSY1	6.71	7.46 %
VLC1	5.04	8.55 %
WHKZ	-1.29	6.43 %
Total	88.82	12.83 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	12.33	16.45 %
Fridge	10.97	13.26 %
Wash-Mac	3.00	5.10 %
Air-Cond	2.08	1.75 %
D-Freez	1.27	74.19 %
Vac-Clea	0.56	33.93 %
Small-Ap	0.50	10.50 %
W-Disp	0.17	50.79 %
W.Heater	0.03	1.80 %
Total	30.92	8.67 %

Branch *	MTD Sales L	Brand Share %
TVP1	11.04	7.36 %
KOM1	5.58	7.24 %
PAS1	4.32	7.16 %
PNL1	2.85	7.72 %
WHTM	-0.66	7.02 %
Total	30.92	8.67 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.71	13.14 %
Air-Cond	1.55	4.18 %
LED TV	0.55	2.76 %
Wash-Mac	0.32	3.35 %
Vac-Clea	0.13	9.95 %
D-Freez	0.13	100.00 %
Oven	0.09	8.14 %
Total	4.48	5.25 %

Branch *	MTD Sales L	Brand Share %
KOC1	4.48	5.17 %
WKOC		0.00 %
Total	4.48	5.25 %