

MTD Sales  
161.17 L

Brand Share %  
11.25 %

Information:

MTD : 01-04-2026 To 26-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.25 %** are only listed below

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Air-Cond     | 97.70         | 9.71 %         |
| Fridge       | 28.01         | 18.58 %        |
| LED TV       | 26.92         | 17.37 %        |
| Wash-Mac     | 4.98          | 6.09 %         |
| D-Freez      | 1.53          | 73.93 %        |
| W-Disp       | 0.80          | 76.71 %        |
| Vac-Clea     | 0.62          | 7.22 %         |
| Oven         | 0.55          | 4.57 %         |
| W.Heater     | 0.05          | 5.35 %         |
| <b>Total</b> | <b>161.17</b> | <b>11.25 %</b> |

| Sales Zone   | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| KL-SOUTH     | 83.13         | 12.24 %        |
| KL-NORTH     | 78.05         | 10.35 %        |
| <b>Total</b> | <b>161.17</b> | <b>11.25 %</b> |

## KL-SOUTH

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Air-Cond     | 57.12        | 11.18 %        |
| LED TV       | 11.69        | 19.32 %        |
| Fridge       | 9.52         | 13.85 %        |
| Wash-Mac     | 3.24         | 9.55 %         |
| D-Freez      | 0.72         | 57.21 %        |
| Oven         | 0.45         | 34.19 %        |
| W-Disp       | 0.25         | 50.43 %        |
| Vac-Clea     | 0.14         | 24.44 %        |
| <b>Total</b> | <b>83.13</b> | <b>12.24 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| TVP1         | 33.91        | 9.43 %         |
| PNL1         | 5.82         | 5.91 %         |
| TVSD         |              | 0.00 %         |
| <b>Total</b> | <b>83.13</b> | <b>12.24 %</b> |

## KL-NORTH

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Air-Cond     | 40.59        | 8.19 %         |
| Fridge       | 18.49        | 22.54 %        |
| LED TV       | 15.23        | 16.12 %        |
| Wash-Mac     | 1.74         | 3.63 %         |
| D-Freez      | 0.81         | 100.00 %       |
| W-Disp       | 0.55         | 100.00 %       |
| Vac-Clea     | 0.48         | 6.02 %         |
| Oven         | 0.10         | 0.91 %         |
| W.Heater     | 0.05         | 6.63 %         |
| <b>Total</b> | <b>78.05</b> | <b>10.35 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| KZD1         | 79.38        | 10.40 %        |
| <b>Total</b> | <b>78.05</b> | <b>10.35 %</b> |