



# KL : HAIER Sales Performance 27/03/2026 8:02 AM

MTD Sales  
61.20 L

Brand Share %  
13.14 %

Information:

MTD : 01-03-2026 To 26-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	30.17	11.24 %
Fridge	13.67	18.45 %
LED TV	13.06	19.12 %
Wash-Mac	3.70	8.46 %
Chimney	0.31	6.07 %
W.Heater	0.12	13.40 %
Oven	0.11	2.32 %
W-Disp	0.06	44.64 %
Total	61.20	13.14 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	38.91	15.36 %
KL-SOUTH	22.29	10.50 %
Total	61.20	13.14 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	17.69	11.75 %
Fridge	10.82	29.35 %
LED TV	8.04	22.29 %
Wash-Mac	1.92	8.88 %
Chimney	0.31	6.95 %
W-Disp	0.06	100.00 %
W.Heater	0.06	11.06 %
Total	38.91	15.36 %

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.41	5.05 %
Total	38.91	15.36 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	12.48	10.58 %
LED TV	5.02	15.57 %
Fridge	2.84	7.64 %
Wash-Mac	1.78	8.05 %
Oven	0.11	6.69 %
W.Heater	0.07	16.30 %
Total	22.29	10.50 %

Branch *	MTD Sales L	Brand Share %
TVP1	9.30	8.89 %
PAS1	5.29	11.64 %
PNL1	0.46	1.40 %
TVSD		0.00 %
WHTM		0.00 %
Total	22.29	10.50 %