

MTD Sales
108.87 L

Brand Share %
10.88 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	33.94	17.87 %
LED TV	30.39	15.65 %
Air-Cond	20.34	5.37 %
Wash-Mac	8.67	5.71 %
Vac-Clea	7.90	44.46 %
D-Freez	4.08	77.55 %
Small-Ap	1.13	7.10 %
Oven	0.73	7.85 %
W.Heater	0.68	11.88 %
Gas-Stov	0.42	2.62 %
Chimney	0.31	2.08 %
W-Disp	0.27	53.89 %
Total	108.87	10.88 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	80.08	12.68 %
KL-SOUTH	25.77	8.50 %
KL-CENTRAL	3.02	4.60 %
Total	108.87	10.88 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	23.38	21.13 %
LED TV	19.98	17.07 %
Air-Cond	17.60	7.16 %
Vac-Clea	7.21	47.16 %
Wash-Mac	6.17	6.55 %
D-Freez	2.82	79.23 %
Small-Ap	0.71	6.51 %
W.Heater	0.65	14.44 %
Oven	0.64	9.31 %
Gas-Stov	0.42	4.54 %
Chimney	0.31	2.36 %
W-Disp	0.19	72.14 %
Total	80.08	12.68 %

Branch *	MTD Sales L	Brand Share %
BSY1	6.28	7.29 %
VLC1	4.04	8.75 %
WHKZ	-1.29	6.49 %
Total	80.08	12.68 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	9.86	15.23 %
Fridge	9.11	13.05 %
Wash-Mac	2.50	4.97 %
Air-Cond	2.08	2.06 %
D-Freez	1.14	71.98 %
Vac-Clea	0.56	44.37 %
Small-Ap	0.42	10.76 %
W-Disp	0.08	33.76 %
W.Heater	0.03	2.36 %
Total	25.77	8.50 %

Branch *	MTD Sales L	Brand Share %
TVP1	9.81	7.27 %
KOM1	5.58	8.06 %
PAS1	3.07	6.73 %
PNL1	1.60	5.70 %
WHTM	-0.66	7.02 %
Total	25.77	8.50 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.46	15.21 %
Air-Cond	0.66	2.08 %
LED TV	0.55	4.47 %
Vac-Clea	0.13	10.71 %
D-Freez	0.13	100.00 %
Oven	0.09	8.64 %
Total	3.02	4.60 %

Branch *	MTD Sales L	Brand Share %
KOC1	3.02	4.55 %
WKOC		0.00 %
Total	3.02	4.60 %