



KL : HAIER Sales Performance 26/05/2026 8:02 AM

MTD Sales
99.07 L

Brand Share %
13.20 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	32.33	20.43 %
LED TV	27.46	22.93 %
Air-Cond	27.28	8.51 %
Wash-Mac	6.38	6.11 %
D-Freez	1.67	91.61 %
Chimney	1.61	12.64 %
Vac-Clea	1.46	13.49 %
W-Disp	0.48	85.52 %
Oven	0.38	2.93 %
W.Heater	0.02	0.87 %
Total	99.07	13.20 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	65.19	14.95 %
KL-SOUTH	33.88	10.77 %
Total	99.07	13.20 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	26.24	27.73 %
LED TV	20.21	29.53 %
Air-Cond	10.44	6.17 %
Wash-Mac	3.30	5.27 %
Chimney	1.61	12.83 %
Vac-Clea	1.32	12.78 %
D-Freez	1.31	100.00 %
W-Disp	0.48	100.00 %
Oven	0.27	2.42 %
W.Heater	0.02	1.31 %
Total	65.19	14.95 %

Branch *	MTD Sales L	Brand Share %
KZSD	0.49	12.88 %
WHKZ	-0.69	4.40 %
Total	65.19	14.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	16.85	11.12 %
LED TV	7.25	14.13 %
Fridge	6.09	9.57 %
Wash-Mac	3.09	7.37 %
D-Freez	0.36	69.99 %
Vac-Clea	0.13	29.97 %
Oven	0.11	5.92 %
Total	33.88	10.77 %

Branch *	MTD Sales L	Brand Share %
TVP1	20.33	9.71 %
PNL1	1.55	4.88 %
TVSD		0.00 %
Total	33.88	10.77 %