

MTD Sales
156.10 L

Brand Share %
11.37 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	95.60	9.92 %
Fridge	26.46	18.13 %
LED TV	25.80	17.50 %
Wash-Mac	4.89	6.19 %
D-Freez	1.32	70.99 %
W-Disp	0.80	76.71 %
Vac-Clea	0.62	7.96 %
Oven	0.55	4.63 %
W.Heater	0.05	5.35 %
Total	156.10	11.37 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	81.59	12.40 %
KL-NORTH	74.51	10.42 %
Total	156.10	11.37 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	55.97	11.32 %
LED TV	11.58	19.52 %
Fridge	9.24	13.82 %
Wash-Mac	3.24	9.96 %
D-Freez	0.72	57.21 %
Oven	0.45	34.19 %
W-Disp	0.25	50.43 %
Vac-Clea	0.14	24.44 %
Total	81.59	12.40 %

Branch *	MTD Sales L	Brand Share %
TVP1	32.90	9.44 %
PNL1	5.82	6.04 %
TVSD		0.00 %
Total	81.59	12.40 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	39.63	8.44 %
Fridge	17.23	21.78 %
LED TV	14.23	16.13 %
Wash-Mac	1.64	3.55 %
D-Freez	0.60	100.00 %
W-Disp	0.55	100.00 %
Vac-Clea	0.48	6.68 %
Oven	0.10	0.93 %
W.Heater	0.05	6.63 %
Total	74.51	10.42 %

Branch *	MTD Sales L	Brand Share %
KZD1	75.84	10.47 %
Total	74.51	10.42 %