



KL : HAIER Sales Performance 26/03/2026 8:02 AM

MTD Sales
56.22 L

Brand Share %
13.00 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	27.54	11.21 %
Fridge	12.31	17.30 %
LED TV	12.29	19.11 %
Wash-Mac	3.70	8.87 %
W.Heater	0.12	14.84 %
Oven	0.11	2.52 %
Chimney	0.09	2.25 %
W-Disp	0.06	44.64 %
Total	56.22	13.00 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	35.71	15.35 %
KL-SOUTH	20.51	10.27 %
Total	56.22	13.00 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	16.16	11.73 %
Fridge	9.57	27.66 %
LED TV	7.85	23.35 %
Wash-Mac	1.92	9.64 %
Chimney	0.09	2.67 %
W-Disp	0.06	100.00 %
W.Heater	0.06	13.40 %
Total	35.71	15.35 %

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.41	5.46 %
Total	35.71	15.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	11.38	10.55 %
LED TV	4.44	14.48 %
Fridge	2.74	7.49 %
Wash-Mac	1.78	8.17 %
Oven	0.11	7.37 %
W.Heater	0.07	16.30 %
Total	20.51	10.27 %

Branch *	MTD Sales L	Brand Share %
TVP1	8.49	8.72 %
PAS1	4.67	10.69 %
PNL1	0.46	1.54 %
TVSD		0.00 %
WHTM		0.00 %
Total	20.51	10.27 %