

MTD Sales  
101.33 L

Brand Share %  
10.65 %

Information:

MTD : 01-09-2026 To 24-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **10.65 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 32.12       | 17.95 %       |
| LED TV   | 27.50       | 15.04 %       |
| Air-Cond | 19.16       | 5.27 %        |
| Wash-Mac | 8.08        | 5.58 %        |
| Vac-Clea | 7.78        | 46.74 %       |
| D-Freez  | 3.85        | 76.50 %       |
| Small-Ap | 1.01        | 6.65 %        |
| Oven     | 0.73        | 8.03 %        |
| W.Heater | 0.37        | 7.19 %        |
| Gas-Stov | 0.33        | 2.12 %        |
| W-Disp   | 0.27        | 53.89 %       |
| Chimney  | 0.13        | 0.89 %        |
| Total    | 101.33      | 10.65 %       |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-NORTH   | 74.31       | 12.49 %       |
| KL-SOUTH   | 24.67       | 8.43 %        |
| KL-CENTRAL | 2.36        | 3.67 %        |
| Total      | 101.33      | 10.65 %       |

## KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 21.80       | 21.50 %       |
| LED TV   | 17.78       | 16.41 %       |
| Air-Cond | 17.08       | 7.24 %        |
| Vac-Clea | 7.09        | 49.03 %       |
| Wash-Mac | 5.76        | 6.47 %        |
| D-Freez  | 2.58        | 77.75 %       |
| Oven     | 0.64        | 9.60 %        |
| Small-Ap | 0.59        | 5.73 %        |
| W.Heater | 0.34        | 8.51 %        |
| Gas-Stov | 0.33        | 3.73 %        |
| W-Disp   | 0.19        | 72.14 %       |
| Chimney  | 0.13        | 1.01 %        |
| Total    | 74.31       | 12.49 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BSY1     | 6.01        | 7.14 %        |
| VLC1     | 4.04        | 9.06 %        |
| WHKZ     | -1.29       | 6.83 %        |
| Total    | 74.31       | 12.49 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 9.17        | 14.87 %       |
| Fridge   | 8.86        | 13.06 %       |
| Wash-Mac | 2.32        | 4.77 %        |
| Air-Cond | 2.08        | 2.14 %        |
| D-Freez  | 1.14        | 71.98 %       |
| Vac-Clea | 0.56        | 45.28 %       |
| Small-Ap | 0.42        | 10.94 %       |
| W-Disp   | 0.08        | 33.76 %       |
| W.Heater | 0.03        | 2.56 %        |
| Total    | 24.67       | 8.43 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 9.68        | 7.43 %        |
| KOM1     | 5.47        | 8.17 %        |
| PAS1     | 2.89        | 6.43 %        |
| PNL1     | 1.60        | 5.93 %        |
| WHTM     | -0.66       | 7.62 %        |
| Total    | 24.67       | 8.43 %        |

KL-CENTRAL

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 1.46        | 15.04 %       |
| LED TV   | 0.55        | 4.30 %        |
| Vac-Clea | 0.13        | 13.75 %       |
| D-Freez  | 0.13        | 100.00 %      |
| Oven     | 0.09        | 8.64 %        |
| Total    | 2.36        | 3.67 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KOC1     | 2.36        | 3.63 %        |
| WKOC     |             | 0.00 %        |
| Total    | 2.36        | 3.67 %        |