



# KL : HAIER Sales Performance 25/05/2026 8:02 AM

MTD Sales  
96.68 L

Brand Share %  
13.28 %

Information:

MTD : 01-05-2026 To 24-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	31.64	20.94 %
Air-Cond	26.75	8.50 %
LED TV	26.66	23.11 %
Wash-Mac	6.18	6.13 %
D-Freez	1.67	91.61 %
Chimney	1.61	13.32 %
Vac-Clea	1.29	12.15 %
W-Disp	0.48	85.52 %
Oven	0.38	3.17 %
W.Heater	0.02	0.90 %
<b>Total</b>	<b>96.68</b>	<b>13.28 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	64.27	15.27 %
KL-SOUTH	32.41	10.56 %
<b>Total</b>	<b>96.68</b>	<b>13.28 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	25.91	28.87 %
LED TV	19.98	29.79 %
Air-Cond	10.44	6.33 %
Wash-Mac	3.10	5.19 %
Chimney	1.61	13.52 %
D-Freez	1.31	100.00 %
Vac-Clea	1.16	11.37 %
W-Disp	0.48	100.00 %
Oven	0.27	2.62 %
W.Heater	0.02	1.31 %
<b>Total</b>	<b>64.27</b>	<b>15.27 %</b>

Branch *	MTD Sales L	Brand Share %
KZSD	0.49	12.88 %
WHKZ	-0.69	4.53 %
<b>Total</b>	<b>64.27</b>	<b>15.27 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	16.31	10.87 %
LED TV	6.68	13.84 %
Fridge	5.73	9.34 %
Wash-Mac	3.09	7.50 %
D-Freez	0.36	69.99 %
Vac-Clea	0.13	29.97 %
Oven	0.11	6.26 %
<b>Total</b>	<b>32.41</b>	<b>10.56 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	19.73	9.60 %
PNL1	1.20	3.95 %
TVSD		0.00 %
<b>Total</b>	<b>32.41</b>	<b>10.56 %</b>