



# KL : HAIER Sales Performance 25/03/2026 8:02 AM

MTD Sales  
51.82 L

Brand Share %  
12.83 %

Information:

MTD : 01-03-2026 To 24-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	24.72	10.80 %
LED TV	11.69	19.59 %
Fridge	11.66	17.38 %
Wash-Mac	3.37	8.61 %
W.Heater	0.12	16.84 %
Oven	0.11	2.70 %
Chimney	0.09	2.32 %
W-Disp	0.06	44.64 %
<b>Total</b>	<b>51.82</b>	<b>12.83 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	34.66	15.82 %
KL-SOUTH	17.16	9.29 %
<b>Total</b>	<b>51.82</b>	<b>12.83 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	15.70	12.09 %
Fridge	9.57	29.63 %
LED TV	7.24	22.36 %
Wash-Mac	1.92	10.65 %
Chimney	0.09	2.67 %
W-Disp	0.06	100.00 %
W.Heater	0.06	14.51 %
<b>Total</b>	<b>34.66</b>	<b>15.82 %</b>

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.41	5.66 %
<b>Total</b>	<b>34.66</b>	<b>15.82 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	9.01	9.10 %
LED TV	4.44	16.31 %
Fridge	2.08	5.99 %
Wash-Mac	1.45	6.86 %
Oven	0.11	7.37 %
W.Heater	0.07	19.47 %
<b>Total</b>	<b>17.16</b>	<b>9.29 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	7.56	8.56 %
PAS1	3.83	9.10 %
PNL1	0.20	0.70 %
TVSD		0.00 %
WHTM		0.00 %
<b>Total</b>	<b>17.16</b>	<b>9.29 %</b>