

MTD Sales
90.12 L

Brand Share %
10.06 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	30.51	17.96 %
LED TV	24.90	14.51 %
Air-Cond	14.12	4.12 %
Wash-Mac	7.13	5.25 %
Vac-Clea	6.84	45.08 %
D-Freez	3.85	76.50 %
Small-Ap	1.01	7.08 %
Oven	0.73	8.54 %
Gas-Stov	0.33	2.21 %
W.Heater	0.31	7.10 %
W-Disp	0.27	63.43 %
Chimney	0.13	0.99 %
Total	90.12	10.06 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	64.64	11.78 %
KL-SOUTH	23.13	8.09 %
KL-CENTRAL	2.36	3.85 %
Total	90.12	10.06 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	20.19	21.56 %
LED TV	16.27	16.39 %
Air-Cond	12.03	5.48 %
Vac-Clea	6.32	48.03 %
Wash-Mac	5.09	6.26 %
D-Freez	2.58	77.75 %
Oven	0.64	10.44 %
Small-Ap	0.59	6.17 %
Gas-Stov	0.33	3.94 %
W.Heater	0.29	8.66 %
W-Disp	0.19	72.14 %
Chimney	0.13	1.15 %
Total	64.64	11.78 %

Branch *	MTD Sales L	Brand Share %
BSY1	5.74	6.94 %
VLC1	4.04	9.22 %
WHKZ	-1.29	6.88 %
Total	64.64	11.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	8.86	13.30 %
LED TV	8.08	13.58 %
Air-Cond	2.08	2.18 %
Wash-Mac	2.04	4.27 %
D-Freez	1.14	71.98 %
Small-Ap	0.42	11.27 %
Vac-Clea	0.39	36.62 %
W-Disp	0.08	49.39 %
W.Heater	0.03	2.56 %
Total	23.13	8.09 %

Branch *	MTD Sales L	Brand Share %
TVP1	8.42	6.70 %
KOM1	5.47	8.29 %
PAS1	2.89	6.55 %
PNL1	1.32	5.14 %
WHTM	-0.66	8.38 %
Total	23.13	8.09 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.46	15.20 %
LED TV	0.55	4.30 %
Vac-Clea	0.13	13.75 %
D-Freez	0.13	100.00 %
Oven	0.09	8.64 %
Total	2.36	3.85 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.36	3.80 %
WKOC		0.00 %
Total	2.36	3.85 %