



KL : HAIER Sales Performance 24/05/2026 8:02 AM

MTD Sales
93.53 L

Brand Share %
13.28 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	30.68	21.05 %
Air-Cond	26.27	8.55 %
LED TV	25.36	22.74 %
Wash-Mac	6.04	6.26 %
D-Freez	1.67	91.61 %
Chimney	1.34	12.52 %
Vac-Clea	1.29	12.35 %
W-Disp	0.48	85.52 %
Oven	0.38	3.26 %
W.Heater	0.02	0.90 %
Total	93.53	13.28 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	61.49	15.11 %
KL-SOUTH	32.03	10.77 %
Total	93.53	13.28 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	24.95	28.55 %
LED TV	18.91	29.42 %
Air-Cond	9.97	6.20 %
Wash-Mac	3.10	5.46 %
Chimney	1.34	12.73 %
D-Freez	1.31	100.00 %
Vac-Clea	1.16	11.47 %
W-Disp	0.48	100.00 %
Oven	0.27	2.67 %
W.Heater	0.02	1.31 %
Total	61.49	15.11 %

Branch *	MTD Sales L	Brand Share %
KZSD	0.49	12.88 %
WHKZ	-0.69	4.53 %
Total	61.49	15.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	16.31	11.14 %
LED TV	6.44	13.64 %
Fridge	5.73	9.82 %
Wash-Mac	2.95	7.41 %
D-Freez	0.36	69.99 %
Vac-Clea	0.13	37.78 %
Oven	0.11	6.74 %
Total	32.03	10.77 %

Branch *	MTD Sales L	Brand Share %
TVP1	19.35	9.78 %
PNL1	1.20	4.01 %
TVSD		0.00 %
Total	32.03	10.77 %