

MTD Sales
146.00 L

Brand Share %
11.42 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	89.98	10.07 %
Fridge	24.74	17.70 %
LED TV	23.79	17.21 %
Wash-Mac	4.67	6.41 %
D-Freez	0.99	72.71 %
W-Disp	0.71	74.72 %
Vac-Clea	0.62	8.19 %
Oven	0.44	4.06 %
W.Heater	0.05	5.35 %
Total	146.00	11.42 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	76.18	12.27 %
KL-NORTH	69.82	10.62 %
Total	146.00	11.42 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	52.17	11.22 %
LED TV	10.98	19.58 %
Fridge	8.97	13.95 %
Wash-Mac	3.03	9.65 %
D-Freez	0.39	51.17 %
Oven	0.34	25.64 %
W-Disp	0.16	40.44 %
Vac-Clea	0.14	24.44 %
Total	76.18	12.27 %

Branch *	MTD Sales L	Brand Share %
TVP1	31.76	9.64 %
PNL1	5.68	6.39 %
TVSD		0.00 %
Total	76.18	12.27 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	37.82	8.82 %
Fridge	15.76	20.90 %
LED TV	12.81	15.59 %
Wash-Mac	1.64	3.96 %
D-Freez	0.60	100.00 %
W-Disp	0.55	100.00 %
Vac-Clea	0.48	6.89 %
Oven	0.10	1.04 %
W.Heater	0.05	6.63 %
Total	69.82	10.62 %

Branch *	MTD Sales L	Brand Share %
KZD1	71.15	10.68 %
Total	69.82	10.62 %