

MTD Sales
80.32 L

Brand Share %
9.62 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	28.13	17.62 %
LED TV	22.49	14.46 %
Air-Cond	11.12	3.44 %
Vac-Clea	6.46	46.37 %
Wash-Mac	5.98	4.72 %
D-Freez	3.85	76.50 %
Small-Ap	0.95	7.28 %
Oven	0.63	8.05 %
W-Disp	0.26	61.78 %
W.Heater	0.20	5.57 %
Gas-Stov	0.14	0.99 %
Chimney	0.13	1.02 %
Total	80.32	9.62 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	56.93	11.43 %
KL-SOUTH	21.04	7.59 %
KL-CENTRAL	2.36	3.97 %
Total	80.32	9.62 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	18.62	21.76 %
LED TV	14.38	16.83 %
Air-Cond	9.04	4.44 %
Vac-Clea	5.94	49.73 %
Wash-Mac	4.62	6.31 %
D-Freez	2.58	77.75 %
Small-Ap	0.59	6.86 %
Oven	0.55	9.96 %
W-Disp	0.17	70.04 %
W.Heater	0.17	7.00 %
Gas-Stov	0.14	1.84 %
Chimney	0.13	1.19 %
Total	56.93	11.43 %

Branch *	MTD Sales L	Brand Share %
BSY1	5.34	6.61 %
VLC1	4.04	9.51 %
WHKZ	-1.29	7.12 %
Total	56.93	11.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	8.05	12.44 %
LED TV	7.55	13.21 %
Air-Cond	2.08	2.25 %
Wash-Mac	1.35	2.90 %
D-Freez	1.14	71.98 %
Vac-Clea	0.39	37.51 %
Small-Ap	0.36	10.30 %
W-Disp	0.08	49.39 %
W.Heater	0.03	2.56 %
Total	21.04	7.59 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.61	6.21 %
KOM1	5.47	8.61 %
PAS1	2.89	6.56 %
PNL1	1.32	5.21 %
TVSD		0.00 %
WHTM	-0.66	8.38 %
Total	21.04	7.59 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.46	15.56 %
LED TV	0.55	4.30 %
Vac-Clea	0.13	13.75 %
D-Freez	0.13	100.00 %
Oven	0.09	8.64 %
Total	2.36	3.97 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.36	3.95 %
WKOC		0.00 %
Total	2.36	3.97 %