



# KL : HAIER Sales Performance 23/05/2026 8:02 AM

MTD Sales  
91.38 L

Brand Share %  
13.56 %

Information:

MTD : 01-05-2026 To 22-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	30.46	21.54 %
Air-Cond	25.83	8.70 %
LED TV	24.80	22.95 %
Wash-Mac	5.32	5.82 %
D-Freez	1.67	91.61 %
Vac-Clea	1.29	12.35 %
Chimney	1.21	11.97 %
W-Disp	0.41	83.51 %
Oven	0.38	3.34 %
W.Heater	0.02	1.06 %
<b>Total</b>	<b>91.38</b>	<b>13.56 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	60.51	15.53 %
KL-SOUTH	30.87	10.86 %
<b>Total</b>	<b>91.38</b>	<b>13.56 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	24.41	28.76 %
LED TV	18.65	29.95 %
Air-Cond	9.97	6.40 %
Wash-Mac	3.10	5.77 %
D-Freez	1.31	100.00 %
Chimney	1.21	12.19 %
Vac-Clea	1.16	11.47 %
W-Disp	0.41	100.00 %
Oven	0.27	2.76 %
W.Heater	0.02	1.36 %
<b>Total</b>	<b>60.51</b>	<b>15.53 %</b>

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.69	4.53 %
<b>Total</b>	<b>60.51</b>	<b>15.53 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	15.86	11.25 %
LED TV	6.14	13.42 %
Fridge	6.04	10.69 %
Wash-Mac	2.22	5.90 %
D-Freez	0.36	69.99 %
Vac-Clea	0.13	37.78 %
Oven	0.11	6.74 %
<b>Total</b>	<b>30.87</b>	<b>10.86 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	18.94	9.93 %
PAS1	5.74	13.55 %
PNL1	1.20	4.26 %
TVSD		0.00 %
<b>Total</b>	<b>30.87</b>	<b>10.86 %</b>