



KL : HAIER Sales Performance 23/04/2026 8:02 AM

MTD Sales
140.39 L

Brand Share %
11.58 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	88.56	10.45 %
Fridge	23.01	17.51 %
LED TV	21.73	16.44 %
Wash-Mac	4.44	6.37 %
D-Freez	0.99	72.71 %
W-Disp	0.71	89.86 %
Vac-Clea	0.45	6.39 %
Oven	0.44	4.27 %
W.Heater	0.05	5.35 %
Total	140.39	11.58 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	75.48	12.70 %
KL-NORTH	64.91	10.50 %
Total	140.39	11.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	52.25	11.75 %
LED TV	10.85	19.94 %
Fridge	8.33	13.70 %
Wash-Mac	3.03	9.96 %
D-Freez	0.39	51.17 %
Oven	0.34	25.64 %
W-Disp	0.16	67.07 %
Vac-Clea	0.14	39.23 %
Total	75.48	12.70 %

Branch *	MTD Sales L	Brand Share %
TVP1	31.14	9.90 %
PNL1	5.31	6.23 %
TVSD		0.00 %
Total	75.48	12.70 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	36.32	9.02 %
Fridge	14.68	20.80 %
LED TV	10.88	13.99 %
Wash-Mac	1.42	3.60 %
D-Freez	0.60	100.00 %
W-Disp	0.55	100.00 %
Vac-Clea	0.32	4.69 %
Oven	0.10	1.10 %
W.Heater	0.05	6.63 %
Total	64.91	10.50 %

Branch *	MTD Sales L	Brand Share %
KZD1	66.24	10.57 %
Total	64.91	10.50 %