



KL : HAIER Sales Performance 23/03/2026 8:02 AM

MTD Sales
45.00 L

Brand Share %
12.70 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	21.69	10.87 %
LED TV	9.88	19.06 %
Fridge	9.79	16.77 %
Wash-Mac	3.25	8.93 %
W.Heater	0.12	23.65 %
Oven	0.11	2.90 %
Chimney	0.09	2.59 %
W-Disp	0.06	44.64 %
Total	45.00	12.70 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	31.53	16.13 %
KL-SOUTH	13.47	8.47 %
Total	45.00	12.70 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	14.82	12.63 %
Fridge	8.36	29.42 %
LED TV	6.22	22.72 %
Wash-Mac	1.92	11.45 %
Chimney	0.09	3.03 %
W-Disp	0.06	100.00 %
W.Heater	0.06	26.30 %
Total	31.53	16.13 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	31.53	16.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	6.88	8.35 %
LED TV	3.66	14.97 %
Fridge	1.43	4.77 %
Wash-Mac	1.33	6.77 %
Oven	0.11	7.37 %
W.Heater	0.07	21.81 %
Total	13.47	8.47 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.79	7.50 %
PAS1	3.15	8.71 %
PNL1	0.10	0.42 %
TVSD		0.00 %
Total	13.47	8.47 %