

MTD Sales
76.08 L

Brand Share %
9.49 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	27.25	17.67 %
LED TV	20.80	13.81 %
Air-Cond	10.86	3.52 %
Vac-Clea	6.35	47.00 %
Wash-Mac	5.36	4.42 %
D-Freez	3.33	73.81 %
Small-Ap	0.78	6.24 %
Oven	0.63	8.21 %
W-Disp	0.26	75.32 %
W.Heater	0.20	5.82 %
Gas-Stov	0.14	1.03 %
Chimney	0.13	1.07 %
Total	76.08	9.49 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	53.04	11.16 %
KL-SOUTH	20.69	7.62 %
KL-CENTRAL	2.36	4.28 %
Total	76.08	9.49 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	17.96	21.82 %
LED TV	12.83	15.57 %
Air-Cond	8.78	4.55 %
Vac-Clea	5.83	50.19 %
Wash-Mac	4.01	5.73 %
D-Freez	2.07	73.65 %
Oven	0.55	9.96 %
Small-Ap	0.42	5.16 %
W-Disp	0.17	100.00 %
W.Heater	0.17	7.48 %
Gas-Stov	0.14	1.91 %
Chimney	0.13	1.24 %
Total	53.04	11.16 %

Branch *	MTD Sales L	Brand Share %
BSY1	4.95	6.45 %
WHKZ	-1.29	8.45 %
Total	53.04	11.16 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	7.83	12.37 %
LED TV	7.42	13.15 %
Air-Cond	2.08	2.28 %
Wash-Mac	1.35	3.02 %
D-Freez	1.14	71.98 %
Vac-Clea	0.39	37.51 %
Small-Ap	0.36	10.53 %
W-Disp	0.08	49.39 %
W.Heater	0.03	2.56 %
Total	20.69	7.62 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.61	6.33 %
KOM1	5.47	8.89 %
PAS1	2.67	6.13 %
PNL1	1.32	5.30 %
TVSD		0.00 %
WHTM	-0.66	8.38 %
Total	20.69	7.62 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.46	16.89 %
LED TV	0.55	4.68 %
Vac-Clea	0.13	15.24 %
D-Freez	0.13	100.00 %
Oven	0.09	10.11 %
Total	2.36	4.28 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.36	4.26 %
WKOC		0.00 %
Total	2.36	4.28 %