



KL : HAIER Sales Performance 22/05/2026 8:02 AM

MTD Sales
86.67 L

Brand Share %
13.47 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	28.81	21.83 %
Air-Cond	24.80	8.66 %
LED TV	22.88	22.39 %
Wash-Mac	5.32	6.08 %
D-Freez	1.67	91.61 %
Vac-Clea	1.29	12.54 %
Chimney	1.21	12.20 %
W-Disp	0.41	83.51 %
Oven	0.27	2.42 %
W.Heater	0.02	1.18 %
Total	86.67	13.47 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	57.56	15.52 %
KL-SOUTH	29.11	10.68 %
Total	86.67	13.47 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	23.11	28.86 %
LED TV	17.35	29.78 %
Air-Cond	9.63	6.47 %
Wash-Mac	3.10	6.04 %
D-Freez	1.31	100.00 %
Chimney	1.21	12.42 %
Vac-Clea	1.16	11.54 %
W-Disp	0.41	100.00 %
Oven	0.27	2.78 %
W.Heater	0.02	1.56 %
Total	57.56	15.52 %

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.69	4.53 %
Total	57.56	15.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	15.17	11.02 %
Fridge	5.70	10.98 %
LED TV	5.53	12.58 %
Wash-Mac	2.22	6.15 %
D-Freez	0.36	69.99 %
Vac-Clea	0.13	50.47 %
Total	29.11	10.68 %

Branch *	MTD Sales L	Brand Share %
TVP1	18.34	9.82 %
PAS1	5.38	13.36 %
PNL1	1.20	4.44 %
TVSD		0.00 %
Total	29.11	10.68 %