



# KL : HAIER Sales Performance 22/03/2026 8:02 AM

MTD Sales  
42.67 L

Brand Share %  
12.78 %

Information:

MTD : 01-03-2026 To 21-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	19.75	10.64 %
LED TV	9.78	19.40 %
Fridge	9.57	17.44 %
Wash-Mac	3.25	9.25 %
Oven	0.11	2.95 %
Chimney	0.09	2.59 %
W-Disp	0.06	44.64 %
W.Heater	0.06	12.38 %
<b>Total</b>	<b>42.67</b>	<b>12.78 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	30.28	16.43 %
KL-SOUTH	12.39	8.28 %
<b>Total</b>	<b>42.67</b>	<b>12.78 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	13.67	12.50 %
Fridge	8.25	30.58 %
LED TV	6.22	23.55 %
Wash-Mac	1.92	12.02 %
Chimney	0.09	3.03 %
W-Disp	0.06	100.00 %
W.Heater	0.06	26.30 %
<b>Total</b>	<b>30.28</b>	<b>16.43 %</b>

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
<b>Total</b>	<b>30.28</b>	<b>16.43 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	6.07	7.97 %
LED TV	3.56	14.83 %
Wash-Mac	1.33	6.94 %
Fridge	1.32	4.74 %
Oven	0.11	7.37 %
<b>Total</b>	<b>12.39</b>	<b>8.28 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	5.27	7.26 %
PAS1	3.05	8.87 %
PNL1		0.00 %
TVSD		0.00 %
<b>Total</b>	<b>12.39</b>	<b>8.28 %</b>