

MTD Sales
73.51 L

Brand Share %
9.53 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	26.42	17.62 %
LED TV	19.82	13.57 %
Air-Cond	10.63	3.61 %
Vac-Clea	6.00	47.08 %
Wash-Mac	5.26	4.49 %
D-Freez	3.15	72.74 %
Small-Ap	0.78	6.86 %
Oven	0.63	8.58 %
Gas-Stov	0.26	1.99 %
W-Disp	0.26	75.32 %
W.Heater	0.17	5.09 %
Chimney	0.13	1.17 %
Total	73.51	9.53 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	50.89	11.15 %
KL-SOUTH	20.26	7.73 %
KL-CENTRAL	2.36	4.48 %
Total	73.51	9.53 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	17.53	21.88 %
LED TV	11.85	14.95 %
Air-Cond	8.55	4.62 %
Vac-Clea	5.48	49.30 %
Wash-Mac	3.90	5.82 %
D-Freez	1.89	71.87 %
Oven	0.55	10.61 %
Small-Ap	0.42	5.77 %
Gas-Stov	0.26	3.64 %
W-Disp	0.17	100.00 %
W.Heater	0.17	7.59 %
Chimney	0.13	1.38 %
Total	50.89	11.15 %

Branch *	MTD Sales L	Brand Share %
BSY1	4.95	6.89 %
KZSD	0.25	-34.97 %
WHKZ	-1.29	9.35 %
Total	50.89	11.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	7.43	12.15 %
LED TV	7.42	13.48 %
Air-Cond	2.08	2.39 %
Wash-Mac	1.35	3.12 %
D-Freez	1.14	71.98 %
Vac-Clea	0.39	37.51 %
Small-Ap	0.36	11.39 %
W-Disp	0.08	49.39 %
Total	20.26	7.73 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.48	6.45 %
KOM1	5.17	8.87 %
PAS1	2.67	6.35 %
PNL1	1.32	5.31 %
TVSD		0.00 %
WHTM	-0.66	8.38 %
Total	20.26	7.73 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.46	16.89 %
LED TV	0.55	4.68 %
Vac-Clea	0.13	22.14 %
D-Freez	0.13	100.00 %
Oven	0.09	10.11 %
Total	2.36	4.48 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.36	4.45 %
WKOC		0.00 %
Total	2.36	4.48 %