



KL : HAIER Sales Performance 21/03/2026 8:02 AM

MTD Sales
38.35 L

Brand Share %
12.26 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	17.68	10.18 %
LED TV	8.91	18.62 %
Fridge	8.19	16.31 %
Wash-Mac	3.25	9.79 %
Oven	0.11	3.13 %
Chimney	0.09	2.59 %
W-Disp	0.06	44.64 %
W.Heater	0.06	12.38 %
Total	38.35	12.26 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	26.50	15.38 %
KL-SOUTH	11.85	8.43 %
Total	38.35	12.26 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	11.83	11.41 %
Fridge	6.96	29.70 %
LED TV	5.57	22.49 %
Wash-Mac	1.92	12.90 %
Chimney	0.09	3.03 %
W-Disp	0.06	100.00 %
W.Heater	0.06	26.30 %
Total	26.50	15.38 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	26.50	15.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	5.85	8.35 %
LED TV	3.34	14.48 %
Wash-Mac	1.33	7.25 %
Fridge	1.23	4.58 %
Oven	0.11	8.24 %
Total	11.85	8.43 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.16	7.59 %
PAS1	2.82	8.79 %
PNL1		0.00 %
TVSD		0.00 %
Total	11.85	8.43 %