

MTD Sales
71.14 L

Brand Share %
9.65 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	26.30	18.14 %
LED TV	19.32	13.79 %
Air-Cond	9.85	3.54 %
Vac-Clea	5.71	46.09 %
Wash-Mac	5.14	4.54 %
D-Freez	2.98	71.58 %
Small-Ap	0.74	6.80 %
Oven	0.45	6.34 %
Gas-Stov	0.26	2.07 %
W-Disp	0.26	75.32 %
W.Heater	0.14	4.28 %
Total	71.14	9.65 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	48.82	11.21 %
KL-SOUTH	19.97	7.92 %
KL-CENTRAL	2.36	4.73 %
Total	71.14	9.65 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	17.53	22.90 %
LED TV	11.48	15.01 %
Air-Cond	7.76	4.44 %
Vac-Clea	5.19	48.12 %
Wash-Mac	3.79	5.85 %
D-Freez	1.71	69.84 %
Small-Ap	0.42	5.96 %
Oven	0.36	7.45 %
Gas-Stov	0.26	3.71 %
W-Disp	0.17	100.00 %
W.Heater	0.14	6.41 %
Total	48.82	11.21 %

Branch *	MTD Sales L	Brand Share %
BSY1	4.68	6.67 %
KZSD	0.25	-23.13 %
WHKZ	-1.29	9.35 %
Total	48.82	11.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	7.31	12.23 %
LED TV	7.29	13.90 %
Air-Cond	2.08	2.50 %
Wash-Mac	1.35	3.22 %
D-Freez	1.14	71.98 %
Vac-Clea	0.39	38.45 %
Small-Ap	0.32	10.88 %
W-Disp	0.08	49.39 %
Total	19.97	7.92 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.36	6.71 %
KOM1	5.04	8.76 %
PAS1	2.67	6.44 %
PNL1	1.32	5.52 %
TVSD		0.00 %
WHTM	-0.66	8.38 %
Total	19.97	7.92 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.46	16.89 %
LED TV	0.55	4.94 %
Vac-Clea	0.13	22.14 %
D-Freez	0.13	100.00 %
Oven	0.09	10.11 %
Total	2.36	4.73 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.36	4.70 %
WKOC		0.00 %
Total	2.36	4.73 %