



KL : HAIER Sales Performance 20/05/2026 8:02 AM

MTD Sales
79.00 L

Brand Share %
13.38 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	26.45	22.42 %
Air-Cond	22.69	8.51 %
LED TV	20.98	22.48 %
Wash-Mac	4.76	5.90 %
D-Freez	1.50	100.00 %
Vac-Clea	1.29	13.94 %
Chimney	0.77	8.48 %
W-Disp	0.34	80.78 %
Oven	0.18	1.74 %
W.Heater	0.02	1.81 %
Total	79.00	13.38 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	52.09	15.43 %
KL-SOUTH	26.90	10.65 %
Total	79.00	13.38 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	21.13	29.76 %
LED TV	16.08	30.80 %
Air-Cond	8.43	6.10 %
Wash-Mac	2.83	6.04 %
Vac-Clea	1.16	12.83 %
D-Freez	1.15	100.00 %
Chimney	0.77	8.65 %
W-Disp	0.34	100.00 %
Oven	0.18	2.04 %
W.Heater	0.02	2.01 %
Total	52.09	15.43 %

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.69	5.19 %
Total	52.09	15.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	14.26	11.11 %
Fridge	5.32	11.33 %
LED TV	4.91	11.92 %
Wash-Mac	1.93	5.71 %
D-Freez	0.36	100.00 %
Vac-Clea	0.13	56.84 %
Total	26.90	10.65 %

Branch *	MTD Sales L	Brand Share %
TVP1	17.26	9.88 %
PAS1	4.60	12.54 %
PNL1	1.20	5.07 %
Total	26.90	10.65 %