

MTD Sales
119.53 L

Brand Share %
12.32 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	76.38	11.67 %
LED TV	18.69	15.85 %
Fridge	18.18	15.84 %
Wash-Mac	4.30	7.39 %
D-Freez	0.99	77.84 %
W-Disp	0.37	82.03 %
Oven	0.32	4.20 %
Vac-Clea	0.25	4.64 %
W.Heater	0.05	5.54 %
Total	119.53	12.32 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	66.09	13.95 %
KL-NORTH	53.44	10.76 %
Total	119.53	12.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	45.73	13.34 %
LED TV	9.56	20.12 %
Fridge	7.17	13.61 %
Wash-Mac	2.88	10.41 %
D-Freez	0.39	58.01 %
Oven	0.22	23.30 %
Vac-Clea	0.14	39.23 %
Total	66.09	13.95 %

Branch *	MTD Sales L	Brand Share %
TVP1	27.44	10.82 %
PNL1	4.03	6.63 %
TVSD		0.00 %
Total	66.09	13.95 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	30.65	9.84 %
Fridge	11.01	17.74 %
LED TV	9.13	12.97 %
Wash-Mac	1.42	4.65 %
D-Freez	0.60	100.00 %
W-Disp	0.37	100.00 %
Vac-Clea	0.11	2.23 %
Oven	0.10	1.47 %
W.Heater	0.05	6.63 %
Total	53.44	10.76 %

Branch *	MTD Sales L	Brand Share %
KZD1	54.77	10.85 %
Total	53.44	10.76 %