



KL : HAIER Sales Performance 20/03/2026 8:02 AM

MTD Sales
36.73 L

Brand Share %
12.58 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	17.68	10.90 %
Fridge	7.91	17.06 %
LED TV	7.77	17.15 %
Wash-Mac	3.05	9.93 %
Oven	0.11	3.39 %
Chimney	0.09	2.71 %
W-Disp	0.06	44.64 %
W.Heater	0.06	12.38 %
Total	36.73	12.58 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	25.21	15.52 %
KL-SOUTH	11.52	8.90 %
Total	36.73	12.58 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	11.83	12.05 %
Fridge	6.68	30.83 %
LED TV	4.76	20.41 %
Wash-Mac	1.72	12.07 %
Chimney	0.09	3.19 %
W-Disp	0.06	100.00 %
W.Heater	0.06	26.30 %
Total	25.21	15.52 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	25.21	15.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	5.85	9.13 %
LED TV	3.01	13.70 %
Wash-Mac	1.33	8.07 %
Fridge	1.23	4.97 %
Oven	0.11	8.24 %
Total	11.52	8.90 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.94	7.74 %
PAS1	2.70	9.40 %
PNL1		0.00 %
TVSD		0.00 %
Total	11.52	8.90 %