

MTD Sales
66.65 L

Brand Share %
9.71 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	25.33	18.46 %
LED TV	17.89	13.55 %
Air-Cond	8.72	3.45 %
Vac-Clea	5.09	43.58 %
Wash-Mac	4.91	4.57 %
D-Freez	2.98	71.58 %
Small-Ap	0.74	7.08 %
Oven	0.36	5.65 %
Gas-Stov	0.26	2.23 %
W-Disp	0.26	75.32 %
W.Heater	0.14	4.85 %
Total	66.65	9.71 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	45.30	11.23 %
KL-SOUTH	19.15	8.10 %
KL-CENTRAL	2.21	4.75 %
Total	66.65	9.71 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	17.16	23.64 %
LED TV	10.41	14.49 %
Air-Cond	6.63	4.22 %
Vac-Clea	4.56	45.36 %
Wash-Mac	3.55	5.74 %
D-Freez	1.71	69.84 %
Small-Ap	0.42	6.22 %
Oven	0.27	6.38 %
Gas-Stov	0.26	4.14 %
W-Disp	0.17	100.00 %
W.Heater	0.14	7.49 %
Total	45.30	11.23 %

Branch *	MTD Sales L	Brand Share %
BSY1	4.68	6.98 %
VLC1	2.90	8.55 %
KZSD	0.01	-1.17 %
WHKZ	-1.29	9.49 %
Total	45.30	11.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	6.92	14.02 %
Fridge	6.86	12.07 %
Air-Cond	2.08	2.73 %
Wash-Mac	1.35	3.40 %
D-Freez	1.14	71.98 %
Vac-Clea	0.39	38.45 %
Small-Ap	0.32	11.18 %
W-Disp	0.08	49.39 %
Total	19.15	8.10 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.25	7.07 %
KOM1	5.04	9.13 %
PAS1	2.67	6.82 %
PNL1	0.61	2.90 %
TVSD		0.00 %
WHTM	-0.66	8.92 %
Total	19.15	8.10 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.31	16.78 %
LED TV	0.55	5.10 %
Vac-Clea	0.13	22.14 %
D-Freez	0.13	100.00 %
Oven	0.09	11.67 %
Total	2.21	4.75 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.21	4.73 %
WKOC		0.00 %
Total	2.21	4.75 %