

MTD Sales
73.98 L

Brand Share %
13.09 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	23.16	21.32 %
Air-Cond	22.19	8.57 %
LED TV	20.08	22.23 %
Wash-Mac	4.76	6.18 %
D-Freez	1.50	100.00 %
Vac-Clea	1.12	12.31 %
Chimney	0.62	7.36 %
W-Disp	0.34	80.78 %
Oven	0.18	1.85 %
W.Heater	0.02	1.91 %
Total	73.98	13.09 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	48.24	15.10 %
KL-SOUTH	25.74	10.48 %
Total	73.98	13.09 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	18.34	28.74 %
LED TV	15.57	31.08 %
Air-Cond	8.21	6.15 %
Wash-Mac	2.83	6.42 %
D-Freez	1.15	100.00 %
Vac-Clea	0.99	11.13 %
Chimney	0.62	7.52 %
W-Disp	0.34	100.00 %
Oven	0.18	2.12 %
W.Heater	0.02	2.13 %
Total	48.24	15.10 %

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.69	5.85 %
Total	48.24	15.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	13.98	11.14 %
Fridge	4.83	10.77 %
LED TV	4.51	11.21 %
Wash-Mac	1.93	5.86 %
D-Freez	0.36	100.00 %
Vac-Clea	0.13	56.84 %
Total	25.74	10.48 %

Branch *	MTD Sales L	Brand Share %
TVP1	16.25	9.56 %
PAS1	4.45	12.65 %
PNL1	1.20	5.15 %
Total	25.74	10.48 %