



KL : HAIER Sales Performance 19/04/2026 8:02 AM

MTD Sales
110.49 L

Brand Share %
12.82 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	69.61	12.25 %
LED TV	18.58	16.76 %
Fridge	16.38	15.29 %
Wash-Mac	3.94	7.47 %
D-Freez	0.99	77.84 %
W-Disp	0.37	82.03 %
Oven	0.32	5.04 %
Vac-Clea	0.25	4.91 %
W.Heater	0.05	5.78 %
Total	110.49	12.82 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	63.01	14.64 %
KL-NORTH	47.48	11.00 %
Total	110.49	12.82 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	43.12	14.06 %
LED TV	9.56	22.05 %
Fridge	6.92	13.48 %
Wash-Mac	2.66	10.25 %
D-Freez	0.39	58.01 %
Oven	0.22	23.30 %
Vac-Clea	0.14	44.91 %
Total	63.01	14.64 %

Branch *	MTD Sales L	Brand Share %
TVP1	26.08	11.54 %
PNL1	3.78	6.65 %
TVSD		0.00 %
Total	63.01	14.64 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	26.50	10.13 %
Fridge	9.46	16.95 %
LED TV	9.02	13.36 %
Wash-Mac	1.28	4.77 %
D-Freez	0.60	100.00 %
W-Disp	0.37	100.00 %
Vac-Clea	0.11	2.35 %
Oven	0.10	1.82 %
W.Heater	0.05	6.98 %
Total	47.48	11.00 %

Branch *	MTD Sales L	Brand Share %
KZD1	48.81	11.10 %
Total	47.48	11.00 %