



KL : HAIER Sales Performance 19/03/2026 8:02 AM

MTD Sales
34.83 L

Brand Share %
12.53 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	16.48	10.68 %
LED TV	7.66	17.32 %
Fridge	7.61	17.55 %
Wash-Mac	2.92	10.03 %
Oven	0.11	3.64 %
W.Heater	0.06	12.38 %
Total	34.83	12.53 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	23.99	15.50 %
KL-SOUTH	10.84	8.80 %
Total	34.83	12.53 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	11.20	11.84 %
Fridge	6.39	31.90 %
LED TV	4.76	21.01 %
Wash-Mac	1.59	12.48 %
W.Heater	0.06	26.30 %
Total	23.99	15.50 %

Branch *	MTD Sales L	Brand Share %
Total	23.99	15.50 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	5.28	8.84 %
LED TV	2.90	13.45 %
Wash-Mac	1.33	8.12 %
Fridge	1.23	5.25 %
Oven	0.11	9.02 %
Total	10.84	8.80 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.94	7.97 %
PAS1	2.36	8.73 %
PNL1		0.00 %
TVSD		0.00 %
Total	10.84	8.80 %