

MTD Sales
65.05 L

Brand Share %
9.87 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	24.65	18.64 %
LED TV	17.15	13.26 %
Air-Cond	8.72	3.67 %
Vac-Clea	5.09	43.94 %
Wash-Mac	4.91	4.66 %
D-Freez	2.83	70.52 %
Small-Ap	0.70	7.06 %
Oven	0.36	5.70 %
Gas-Stov	0.26	2.43 %
W-Disp	0.26	75.32 %
W.Heater	0.14	5.05 %
Total	65.05	9.87 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	45.01	11.57 %
KL-SOUTH	17.84	7.91 %
KL-CENTRAL	2.21	4.97 %
Total	65.05	9.87 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	17.16	24.17 %
LED TV	10.17	14.34 %
Air-Cond	6.63	4.49 %
Vac-Clea	4.56	45.67 %
Wash-Mac	3.55	5.82 %
D-Freez	1.71	69.84 %
Small-Ap	0.37	5.90 %
Oven	0.27	6.47 %
Gas-Stov	0.26	4.55 %
W-Disp	0.17	100.00 %
W.Heater	0.14	7.74 %
Total	45.01	11.57 %

Branch *	MTD Sales L	Brand Share %
BSY1	4.68	7.20 %
VLC1	2.90	8.84 %
KZSD	0.01	-0.76 %
WHKZ	-1.15	9.34 %
Total	45.01	11.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	6.43	13.39 %
Fridge	6.18	11.55 %
Air-Cond	2.08	2.91 %
Wash-Mac	1.35	3.49 %
D-Freez	0.99	69.08 %
Vac-Clea	0.39	39.43 %
Small-Ap	0.32	11.64 %
W-Disp	0.08	49.39 %
Total	17.84	7.91 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.61	6.67 %
KOM1	4.37	8.57 %
PAS1	2.67	7.26 %
PNL1	0.61	3.02 %
TVSD		0.00 %
WHTM	-0.66	9.26 %
Total	17.84	7.91 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.31	17.02 %
LED TV	0.55	5.32 %
Vac-Clea	0.13	22.14 %
D-Freez	0.13	100.00 %
Oven	0.09	11.67 %
Total	2.21	4.97 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.21	4.94 %
WKOC		0.00 %
Total	2.21	4.97 %