



KL : HAIER Sales Performance 18/05/2026 8:02 AM

MTD Sales
70.42 L

Brand Share %
13.04 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	22.07	21.59 %
Air-Cond	21.44	8.59 %
LED TV	18.83	21.69 %
Wash-Mac	4.38	6.04 %
D-Freez	1.50	100.00 %
Vac-Clea	1.12	12.31 %
Chimney	0.62	7.54 %
W-Disp	0.34	80.78 %
Oven	0.09	1.02 %
W.Heater	0.02	2.28 %
Total	70.42	13.04 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	46.22	15.19 %
KL-SOUTH	24.20	10.26 %
Total	70.42	13.04 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	17.75	28.69 %
LED TV	14.84	30.62 %
Air-Cond	7.96	6.34 %
Wash-Mac	2.45	5.94 %
D-Freez	1.15	100.00 %
Vac-Clea	0.99	11.13 %
Chimney	0.62	7.71 %
W-Disp	0.34	100.00 %
Oven	0.09	1.16 %
W.Heater	0.02	2.60 %
Total	46.22	15.19 %

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.69	5.97 %
Total	46.22	15.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	13.47	10.87 %
Fridge	4.32	10.69 %
LED TV	3.99	10.41 %
Wash-Mac	1.93	6.19 %
D-Freez	0.36	100.00 %
Vac-Clea	0.13	56.84 %
Total	24.20	10.26 %

Branch *	MTD Sales L	Brand Share %
TVP1	15.00	9.20 %
PNL1	1.20	5.33 %
Total	24.20	10.26 %