



# KL : HAIER Sales Performance 18/03/2026 8:02 AM

MTD Sales  
30.64 L

Brand Share %  
12.02 %

Information:

MTD : 01-03-2026 To 17-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	13.13	9.48 %
Fridge	7.43	18.03 %
LED TV	7.26	17.52 %
Wash-Mac	2.67	9.70 %
Oven	0.11	3.91 %
W.Heater	0.06	17.16 %
<b>Total</b>	<b>30.64</b>	<b>12.02 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	20.90	14.94 %
KL-SOUTH	9.74	8.47 %
<b>Total</b>	<b>30.64</b>	<b>12.02 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	8.50	10.23 %
Fridge	6.21	32.93 %
LED TV	4.56	21.15 %
Wash-Mac	1.59	13.03 %
W.Heater	0.06	64.24 %
<b>Total</b>	<b>20.90</b>	<b>14.94 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>20.90</b>	<b>14.94 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.63	8.36 %
LED TV	2.70	13.59 %
Fridge	1.23	5.48 %
Wash-Mac	1.08	7.04 %
Oven	0.11	9.02 %
<b>Total</b>	<b>9.74</b>	<b>8.47 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	4.19	7.24 %
PAS1	2.36	9.71 %
PNL1		0.00 %
TVSD		0.00 %
<b>Total</b>	<b>9.74</b>	<b>8.47 %</b>