

MTD Sales
62.55 L

Brand Share %
10.09 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	24.25	19.29 %
LED TV	16.12	13.03 %
Air-Cond	8.37	3.84 %
Vac-Clea	4.75	42.59 %
Wash-Mac	4.52	4.49 %
D-Freez	2.83	75.81 %
Small-Ap	0.70	7.52 %
Oven	0.36	5.88 %
Gas-Stov	0.26	2.59 %
W-Disp	0.26	75.32 %
W.Heater	0.14	5.34 %
Total	62.55	10.09 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	42.52	11.71 %
KL-SOUTH	17.47	8.16 %
KL-CENTRAL	2.55	5.94 %
Total	62.55	10.09 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	16.41	25.25 %
LED TV	9.50	13.94 %
Air-Cond	6.29	4.61 %
Vac-Clea	4.23	44.18 %
Wash-Mac	3.17	5.49 %
D-Freez	1.71	78.84 %
Small-Ap	0.37	6.35 %
Oven	0.27	6.60 %
Gas-Stov	0.26	5.03 %
W-Disp	0.17	100.00 %
W.Heater	0.14	8.32 %
Total	42.52	11.71 %

Branch *	MTD Sales L	Brand Share %
BSY1	4.42	7.15 %
VLC1	2.90	9.10 %
KZSD	0.01	-0.41 %
WHKZ	-0.86	7.10 %
Total	42.52	11.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	6.18	11.68 %
LED TV	6.07	13.02 %
Air-Cond	2.08	3.26 %
Wash-Mac	1.35	3.61 %
D-Freez	0.99	69.08 %
Vac-Clea	0.39	39.43 %
Small-Ap	0.32	12.02 %
W-Disp	0.08	49.39 %
Total	17.47	8.16 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.61	6.98 %
KOM1	4.37	8.91 %
PAS1	2.67	8.02 %
PNL1	0.61	3.19 %
TVSD		0.00 %
WHTM	-0.66	9.56 %
Total	17.47	8.16 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.65	21.34 %
LED TV	0.55	6.13 %
Vac-Clea	0.13	22.14 %
D-Freez	0.13	100.00 %
Oven	0.09	13.68 %
Total	2.55	5.94 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.55	5.91 %
WKOC		0.00 %
Total	2.55	5.94 %