



KL : HAIER Sales Performance 17/05/2026 8:02 AM

MTD Sales
65.24 L

Brand Share %
12.75 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	20.28	21.33 %
Air-Cond	19.69	8.18 %
LED TV	17.35	21.18 %
Wash-Mac	4.38	6.51 %
D-Freez	1.50	100.00 %
Vac-Clea	1.12	14.75 %
Chimney	0.52	6.52 %
W-Disp	0.27	77.34 %
Oven	0.09	1.12 %
W.Heater	0.02	2.30 %
Total	65.24	12.75 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	42.04	14.54 %
KL-SOUTH	23.20	10.42 %
Total	65.24	12.75 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	16.19	27.90 %
LED TV	13.58	29.06 %
Air-Cond	6.77	5.61 %
Wash-Mac	2.45	6.28 %
D-Freez	1.15	100.00 %
Vac-Clea	0.99	13.41 %
Chimney	0.52	6.67 %
W-Disp	0.27	100.00 %
Oven	0.09	1.26 %
W.Heater	0.02	2.62 %
Total	42.04	14.54 %

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.69	5.97 %
Total	42.04	14.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	12.92	10.76 %
Fridge	4.09	11.03 %
LED TV	3.77	10.72 %
Wash-Mac	1.93	6.81 %
D-Freez	0.36	100.00 %
Vac-Clea	0.13	56.84 %
Total	23.20	10.42 %

Branch *	MTD Sales L	Brand Share %
TVP1	13.93	9.21 %
PNL1	1.20	5.42 %
Total	23.20	10.42 %