



KL : HAIER Sales Performance 17/04/2026 8:02 AM

MTD Sales
93.90 L

Brand Share %
13.06 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	57.45	12.63 %
LED TV	16.17	16.27 %
Fridge	14.92	15.23 %
Wash-Mac	3.68	7.79 %
D-Freez	0.99	77.84 %
W-Disp	0.30	78.88 %
Oven	0.22	4.06 %
Vac-Clea	0.11	2.53 %
W.Heater	0.05	6.30 %
Total	93.90	13.06 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	55.31	15.51 %
KL-NORTH	38.58	10.65 %
Total	93.90	13.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	36.82	14.98 %
LED TV	8.73	22.82 %
Fridge	6.48	14.00 %
Wash-Mac	2.66	11.33 %
D-Freez	0.39	58.01 %
Oven	0.22	23.30 %
Total	55.31	15.51 %

Branch *	MTD Sales L	Brand Share %
TVP1	22.58	12.18 %
PNL1	2.88	6.09 %
TVSD		0.00 %
Total	55.31	15.51 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	20.63	9.87 %
Fridge	8.43	16.33 %
LED TV	7.44	12.17 %
Wash-Mac	1.02	4.29 %
D-Freez	0.60	100.00 %
W-Disp	0.30	100.00 %
Vac-Clea	0.11	2.60 %
W.Heater	0.05	7.35 %
Total	38.58	10.65 %

Branch *	MTD Sales L	Brand Share %
KZD1	39.92	10.83 %
Total	38.58	10.65 %