



# KL : HAIER Sales Performance 17/03/2026 8:02 AM

MTD Sales  
29.09 L

Brand Share %  
12.08 %

Information:

MTD : 01-03-2026 To 16-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	12.66	9.66 %
Fridge	7.02	18.02 %
LED TV	6.59	16.79 %
Wash-Mac	2.67	10.34 %
Oven	0.11	3.91 %
W.Heater	0.06	17.16 %
<b>Total</b>	<b>29.09</b>	<b>12.08 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	20.21	15.32 %
KL-SOUTH	8.88	8.15 %
<b>Total</b>	<b>29.09</b>	<b>12.08 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	8.50	10.81 %
Fridge	6.08	33.53 %
LED TV	3.99	19.67 %
Wash-Mac	1.59	14.49 %
W.Heater	0.06	64.24 %
<b>Total</b>	<b>20.21</b>	<b>15.32 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>20.21</b>	<b>15.32 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.16	7.93 %
LED TV	2.60	13.72 %
Wash-Mac	1.08	7.27 %
Fridge	0.94	4.51 %
Oven	0.11	9.02 %
<b>Total</b>	<b>8.88</b>	<b>8.15 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	4.09	7.27 %
PAS1	1.94	8.75 %
PNL1		0.00 %
TVSD		0.00 %
<b>Total</b>	<b>8.88</b>	<b>8.15 %</b>