



# KL : HAIER Sales Performance 16/05/2026 8:02 AM

MTD Sales  
59.02 L

Brand Share %  
13.02 %

Information:

MTD : 01-05-2026 To 15-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	18.24	22.11 %
LED TV	16.85	22.76 %
Air-Cond	16.49	7.61 %
Wash-Mac	4.02	7.18 %
D-Freez	1.39	100.00 %
Vac-Clea	1.12	14.98 %
Chimney	0.52	6.77 %
W-Disp	0.27	77.34 %
Oven	0.09	1.37 %
W.Heater	0.02	2.77 %
<b>Total</b>	<b>59.02</b>	<b>13.02 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	39.72	14.66 %
KL-SOUTH	19.30	10.58 %
<b>Total</b>	<b>59.02</b>	<b>13.02 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	15.51	28.25 %
LED TV	13.32	29.93 %
Air-Cond	5.39	4.70 %
Wash-Mac	2.45	7.16 %
D-Freez	1.15	100.00 %
Vac-Clea	0.99	13.52 %
Chimney	0.52	6.78 %
W-Disp	0.27	100.00 %
Oven	0.09	1.56 %
W.Heater	0.02	3.25 %
<b>Total</b>	<b>39.72</b>	<b>14.66 %</b>

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.69	6.45 %
<b>Total</b>	<b>39.72</b>	<b>14.66 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	11.11	10.87 %
LED TV	3.53	11.96 %
Fridge	2.73	9.88 %
Wash-Mac	1.57	7.21 %
D-Freez	0.24	100.00 %
Vac-Clea	0.13	74.12 %
<b>Total</b>	<b>19.30</b>	<b>10.58 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	10.15	8.87 %
PNL1	1.08	5.08 %
<b>Total</b>	<b>19.30</b>	<b>10.58 %</b>