



KL : HAIER Sales Performance 16/04/2026 8:02 AM

MTD Sales
80.50 L

Brand Share %
12.49 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	47.70	12.02 %
LED TV	14.19	14.98 %
Fridge	13.49	14.94 %
Wash-Mac	3.45	7.78 %
D-Freez	0.99	77.84 %
W-Disp	0.30	100.00 %
Oven	0.22	4.25 %
Vac-Clea	0.11	2.65 %
W.Heater	0.05	6.62 %
Total	80.50	12.49 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	48.45	15.33 %
KL-NORTH	32.05	9.76 %
Total	80.50	12.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	31.25	14.70 %
LED TV	8.16	22.89 %
Fridge	6.00	13.77 %
Wash-Mac	2.43	11.05 %
D-Freez	0.39	58.01 %
Oven	0.22	23.30 %
Total	48.45	15.33 %

Branch *	MTD Sales L	Brand Share %
TVP1	19.33	11.91 %
PNL1	2.35	5.56 %
TVSD		0.00 %
Total	48.45	15.33 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	16.44	8.92 %
Fridge	7.49	16.03 %
LED TV	6.03	10.20 %
Wash-Mac	1.02	4.56 %
D-Freez	0.60	100.00 %
W-Disp	0.30	100.00 %
Vac-Clea	0.11	2.71 %
W.Heater	0.05	7.35 %
Total	32.05	9.76 %

Branch *	MTD Sales L	Brand Share %
KZD1	33.38	9.97 %
Total	32.05	9.76 %