



KL : HAIER Sales Performance 16/03/2026 8:02 AM

MTD Sales
27.20 L

Brand Share %
12.32 %

Information:

MTD : 01-03-2026 To 15-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	11.67	9.81 %
LED TV	6.47	18.00 %
Fridge	6.36	17.71 %
Wash-Mac	2.54	10.23 %
Oven	0.11	4.27 %
W.Heater	0.06	15.43 %
Total	27.20	12.32 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	18.95	15.82 %
KL-SOUTH	8.25	8.17 %
Total	27.20	12.32 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	7.79	10.97 %
Fridge	5.65	33.83 %
LED TV	3.99	21.47 %
Wash-Mac	1.46	14.31 %
W.Heater	0.06	45.29 %
Total	18.95	15.82 %

Branch *	MTD Sales L	Brand Share %
Total	18.95	15.82 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.87	8.09 %
LED TV	2.48	14.29 %
Wash-Mac	1.08	7.37 %
Fridge	0.71	3.71 %
Oven	0.11	9.02 %
Total	8.25	8.17 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.56	6.69 %
PAS1	1.94	9.58 %
PNL1		0.00 %
TVSD		0.00 %
Total	8.25	8.17 %