

MTD Sales
54.62 L

Brand Share %
9.97 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	21.09	18.55 %
LED TV	14.23	12.72 %
Air-Cond	8.37	4.49 %
Wash-Mac	3.72	4.11 %
Vac-Clea	3.31	39.47 %
D-Freez	2.32	72.01 %
Small-Ap	0.65	7.79 %
Oven	0.36	6.67 %
Gas-Stov	0.26	2.76 %
W-Disp	0.17	67.23 %
W.Heater	0.14	5.49 %
Total	54.62	9.97 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	37.62	11.71 %
KL-SOUTH	14.45	7.57 %
KL-CENTRAL	2.55	7.10 %
Total	54.62	9.97 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	14.95	25.22 %
LED TV	8.11	12.95 %
Air-Cond	6.29	5.42 %
Wash-Mac	2.90	5.61 %
Vac-Clea	2.79	39.81 %
D-Freez	1.49	76.46 %
Small-Ap	0.33	6.01 %
Oven	0.27	6.79 %
Gas-Stov	0.26	5.33 %
W.Heater	0.14	8.67 %
W-Disp	0.09	100.00 %
Total	37.62	11.71 %

Branch *	MTD Sales L	Brand Share %
BSY1	4.03	7.21 %
VLC1	2.76	9.41 %
KZSD	0.01	-1.09 %
WHKZ	-0.86	8.47 %
Total	37.62	11.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	5.57	13.34 %
Fridge	4.48	9.54 %
Air-Cond	2.08	3.72 %
Wash-Mac	0.82	2.40 %
D-Freez	0.70	61.32 %
Vac-Clea	0.39	39.43 %
Small-Ap	0.32	13.25 %
W-Disp	0.08	49.39 %
Total	14.45	7.57 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.23	6.14 %
KOM1	3.37	7.94 %
PAS1	2.44	8.40 %
PNL1	0.35	1.95 %
TVSD		0.00 %
Total	14.45	7.57 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.65	22.35 %
LED TV	0.55	7.31 %
Vac-Clea	0.13	33.43 %
D-Freez	0.13	100.00 %
Oven	0.09	29.07 %
Total	2.55	7.10 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.55	7.05 %
WKOC		0.00 %
Total	2.55	7.10 %