



# KL : HAIER Sales Performance 15/05/2026 8:02 AM

MTD Sales  
56.35 L

Brand Share %  
13.04 %

Information:

MTD : 01-05-2026 To 14-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	17.16	22.30 %
LED TV	16.71	23.71 %
Air-Cond	15.27	7.32 %
Wash-Mac	3.80	7.19 %
D-Freez	1.39	100.00 %
Vac-Clea	1.12	16.17 %
Chimney	0.52	6.96 %
W-Disp	0.27	77.34 %
Oven	0.09	1.39 %
W.Heater	0.02	3.24 %
<b>Total</b>	<b>56.35</b>	<b>13.04 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	37.70	14.55 %
KL-SOUTH	18.64	10.78 %
<b>Total</b>	<b>56.35</b>	<b>13.04 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	14.43	28.21 %
LED TV	13.32	30.96 %
Air-Cond	4.67	4.22 %
Wash-Mac	2.23	6.92 %
D-Freez	1.15	100.00 %
Vac-Clea	0.99	14.62 %
Chimney	0.52	6.96 %
W-Disp	0.27	100.00 %
Oven	0.09	1.59 %
W.Heater	0.02	3.65 %
<b>Total</b>	<b>37.70</b>	<b>14.55 %</b>

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.69	6.54 %
<b>Total</b>	<b>37.70</b>	<b>14.55 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	10.59	10.83 %
LED TV	3.39	12.35 %
Fridge	2.73	10.58 %
Wash-Mac	1.57	7.63 %
D-Freez	0.24	100.00 %
Vac-Clea	0.13	74.12 %
<b>Total</b>	<b>18.64</b>	<b>10.78 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	9.39	8.68 %
PNL1	1.18	6.01 %
<b>Total</b>	<b>18.64</b>	<b>10.78 %</b>