

MTD Sales
49.94 L

Brand Share %
9.74 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	19.44	18.05 %
LED TV	13.30	12.71 %
Air-Cond	7.56	4.41 %
Wash-Mac	3.55	4.06 %
Vac-Clea	2.64	39.34 %
D-Freez	1.86	71.62 %
Small-Ap	0.65	8.13 %
Oven	0.36	6.61 %
Gas-Stov	0.26	3.06 %
W-Disp	0.17	67.23 %
W.Heater	0.14	5.76 %
Total	49.94	9.74 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	33.55	11.21 %
KL-SOUTH	13.83	7.60 %
KL-CENTRAL	2.55	8.05 %
Total	49.94	9.74 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	13.31	24.26 %
LED TV	7.45	12.55 %
Air-Cond	5.48	5.18 %
Wash-Mac	2.90	5.78 %
Vac-Clea	2.12	37.84 %
D-Freez	1.21	80.47 %
Small-Ap	0.33	6.28 %
Oven	0.27	6.76 %
Gas-Stov	0.26	5.69 %
W.Heater	0.14	9.04 %
W-Disp	0.09	100.00 %
Total	33.55	11.21 %

Branch *	MTD Sales L	Brand Share %
BSY1	3.76	7.44 %
VLC1	2.44	8.91 %
WHKZ	-0.86	8.61 %
Total	33.55	11.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	5.31	13.68 %
Fridge	4.48	9.60 %
Air-Cond	2.08	3.95 %
Wash-Mac	0.64	1.95 %
D-Freez	0.52	54.17 %
Vac-Clea	0.39	54.16 %
Small-Ap	0.32	13.88 %
W-Disp	0.08	49.39 %
Total	13.83	7.60 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.23	6.54 %
KOM1	3.06	7.76 %
PAS1	2.44	8.91 %
PNL1	0.35	2.04 %
TVSD		0.00 %
Total	13.83	7.60 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.65	26.91 %
LED TV	0.55	8.36 %
Vac-Clea	0.13	33.43 %
D-Freez	0.13	100.00 %
Oven	0.09	29.07 %
Total	2.55	8.05 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.55	7.98 %
WKOC		0.00 %
Total	2.55	8.05 %