



# KL : HAIER Sales Performance 14/05/2026 8:02 AM

MTD Sales  
50.96 L

Brand Share %  
12.88 %

Information:

MTD : 01-05-2026 To 13-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	15.50	22.94 %
LED TV	15.41	24.58 %
Air-Cond	13.08	6.70 %
Wash-Mac	3.56	7.38 %
D-Freez	1.39	100.00 %
Vac-Clea	1.12	16.33 %
Chimney	0.52	7.98 %
W-Disp	0.27	77.34 %
Oven	0.09	1.50 %
W.Heater	0.02	3.24 %
Total	50.96	12.88 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	33.20	13.83 %
KL-SOUTH	17.76	11.42 %
Total	50.96	12.88 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	12.88	27.42 %
LED TV	12.02	31.73 %
Air-Cond	3.26	3.09 %
Wash-Mac	2.00	6.82 %
D-Freez	1.15	100.00 %
Vac-Clea	0.99	14.77 %
Chimney	0.52	7.98 %
W-Disp	0.27	100.00 %
Oven	0.09	1.69 %
W.Heater	0.02	3.65 %
Total	33.20	13.83 %

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.69	7.17 %
Total	33.20	13.83 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	9.82	10.93 %
LED TV	3.39	13.66 %
Fridge	2.62	12.71 %
Wash-Mac	1.57	8.24 %
D-Freez	0.24	100.00 %
Vac-Clea	0.13	74.12 %
Total	17.76	11.42 %

Branch *	MTD Sales L	Brand Share %
TVP1	8.78	9.42 %
PNL1	1.18	6.29 %
Total	17.76	11.42 %