

MTD Sales
45.65 L

Brand Share %
9.64 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	18.66	18.78 %
LED TV	11.84	12.44 %
Air-Cond	7.29	4.56 %
Wash-Mac	3.17	3.86 %
Vac-Clea	1.89	32.39 %
D-Freez	1.33	64.43 %
Small-Ap	0.61	8.47 %
Oven	0.36	7.25 %
W-Disp	0.17	67.23 %
Gas-Stov	0.17	2.19 %
W.Heater	0.14	6.18 %
Total	45.65	9.64 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	30.87	11.14 %
KL-SOUTH	12.23	7.35 %
KL-CENTRAL	2.55	8.45 %
Total	45.65	9.64 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	12.52	25.11 %
LED TV	7.00	12.53 %
Air-Cond	5.21	5.31 %
Wash-Mac	2.79	5.89 %
Vac-Clea	1.37	28.99 %
D-Freez	0.97	76.81 %
Small-Ap	0.33	6.77 %
Oven	0.27	7.23 %
Gas-Stov	0.17	4.22 %
W.Heater	0.14	9.40 %
W-Disp	0.09	100.00 %
Total	30.87	11.14 %

Branch *	MTD Sales L	Brand Share %
BSY1	3.12	7.05 %
VLC1	2.44	9.18 %
WHKZ	-0.86	8.61 %
Total	30.87	11.14 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	4.48	10.31 %
LED TV	4.29	13.01 %
Air-Cond	2.08	4.19 %
Vac-Clea	0.39	54.16 %
Wash-Mac	0.38	1.24 %
Small-Ap	0.28	13.86 %
D-Freez	0.24	34.80 %
W-Disp	0.08	49.39 %
Total	12.23	7.35 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.44	5.98 %
KOM1	3.02	8.89 %
PAS1	1.81	7.42 %
PNL1	0.35	2.17 %
TVSD		0.00 %
WHTM	-0.41	8.09 %
Total	12.23	7.35 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.65	27.59 %
LED TV	0.55	8.73 %
Vac-Clea	0.13	33.43 %
D-Freez	0.13	100.00 %
Oven	0.09	29.07 %
Total	2.55	8.45 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.55	8.39 %
WKOC		0.00 %
Total	2.55	8.45 %